



NOTICE OF A PUBLIC MEETING  
TOWN OF RANCHO VIEJO  
STRATEGIC PLANNING COMMITTEE  
JULY 30, 2020  
6:00 P.M.

NOTICE is hereby given of a MEETING of the STRATEGIC PLANNING COMMITTEE of the TOWN OF RANCHO VIEJO, TEXAS, to be held on JULY 30, 2020 at 6:00 P.M via Zoom Teleconference Meeting ONLY by logging on at <https://us02web.zoom.us/j/82820090219> Meeting ID: 828 2009 0219

This Notice and Meeting Agenda, are posted online at: [www.ranchoviejotexas.com](http://www.ranchoviejotexas.com). The Agenda packet will also be posted online no less than 24 hours before the meeting.

The members of the public wishing to participate in the meeting hosted through Zoom Teleconference may do so toll-free by logging on at <https://us02web.zoom.us/j/82820090219> Meeting ID: 828 2009 0219 or by calling in to one of the following numbers (charges may apply):

One tap mobile

+13462487799,,82820090219# US (Houston)  
+16699006833,,82820090219# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)  
+1 669 900 6833 US (San Jose)  
Meeting ID: 828 2009 0219

1. Exploration of **Developing a Comprehensive Plan** for the Town:
  - a. For Example:
    - i. Planning For Green Space
    - ii. Planning For Economic Diversity
    - iii. Planning For Tax Revenue Diversity
    - iv. Planning For Attracting Investors
    - v. Planning For Maintaining And Improving Real Estate Values
2. **Presentation by Kevin Shepherd** via Zoom for 10-15 minutes regarding types of plans we might consider.
3. Introduction of New Chief Of Police, Robert R. Tyler
  - a. Chief Tyler's **Vision For Community Policing**
  - b. Discussion
4. Discussion on Speed Control in Town
  - a. Speed Bumps. Discussion with Chief Tyler

5. Discussion/Consideration on Town Sales Tax Adjustment

- a. Currently, Town has only 1% of a possible 2% sales tax.
- b. Requirements and Limitations to increasing sales tax.
- c. Development of EDC, Type B.
- d. Review website handbook <https://comptroller.texas.gov/economy/local/type-ab/>
- e. Discussion



Fred Blanco, Town Administrator



State of Texas  
County of Cameron  
Town of Rancho Viejo

I, the undersigned authority, do hereby certify that the above NOTICE OF MEETING of the Strategic Planning Committee of the Town of Rancho Viejo, Texas is a true and correct copy of said NOTICE, which has been posted on the window of the Town of Rancho Viejo Municipal Office, 3301 Carmen Avenue, Rancho Viejo, Texas, a place convenient and readily accessible to the General Public, on July 27, 2020 at 5:00 P.M. and which will be continuously posted for a period of seventy-two (72) hours prior to the date and time said meeting was convened.

ATTEST:



Fred Blanco, Town Administrator